

Contributing to
the most important
moments of our clients
All around the world

With over 15 years of experience and a portfolio spanning 25+ countries,
The Floral Designers stand out as a global leader in the floristry industry.

Our passion lies in exceeding expectations in both creativity and process,
while contributing to the most important moments of our clients.



How can we support you?

Projects and Events

Blending creativity and precision, to craft beautiful Floral creations for unforgettable experiences.

Concepts

Our in-house design department excels in translating creative visions into bespoke Floral decorations.


Hospitality

Helping hotels to impress, with Floral creations that align with their identity and enhance guest engagement.

Floral Studios

Providing a comprehensive solution to the hotel industry, adding value to both the hotels operations as enhancing the guests experience.





Projects and Events

Dedication

A dedicated team of Project Managers, Designers and Florists thrive under pressure, transforming ideas and ambitious plans into one of a kind Floral arts and experiences.

Top-Notch project management

Having the experience of working globally in the most challenging places, The Floral Designers approach every project with meticulous planning and preparation.





Honourable work at Iconic places

The Floral Designers take great pride in having worked at prestigious venues and locations worldwide, including the Rijksmuseum Amsterdam, Sydney Opera House and Museum of the Future in Dubai, just to name a few of the many renowned and exquisite (event) spaces.



2012, Sydney Opera House, Australia



Museum of the Future | Dubai, United Arab Emirates



Sandelford Swan Valley Estate | Perth, Australia



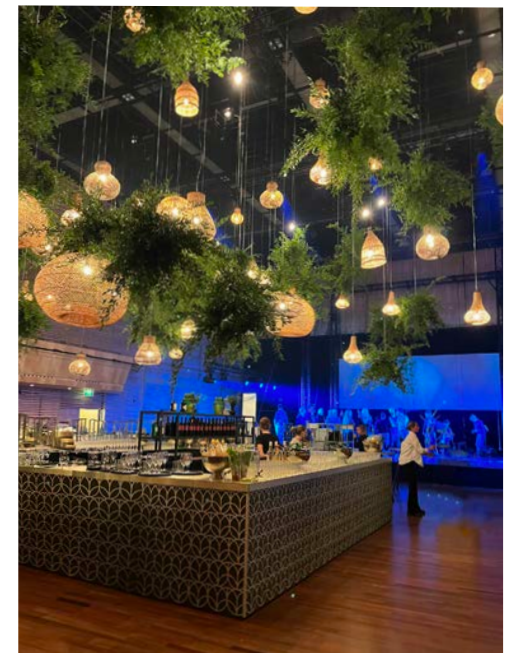
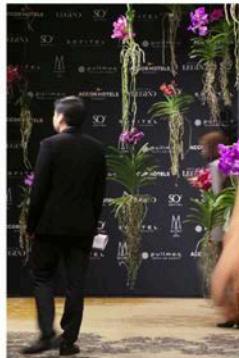
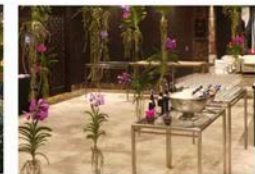
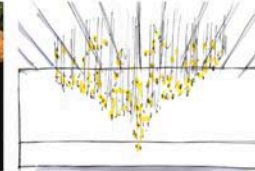
Royal dinner | Amsterdam, The Netherlands



More than “just” flowers

The Floral Designers know how to integrate furniture, lighting, staging and entertainment to create a seamlessly cohesive experience; that exceed expectations in every detail.





'Muziekgebouw', Amsterdam, The Netherlands

Concepts

We love to create

Whether it's creating large-scale or complex installations for events or designing a bespoke floral concept for a hotel, we bring creativity to life.

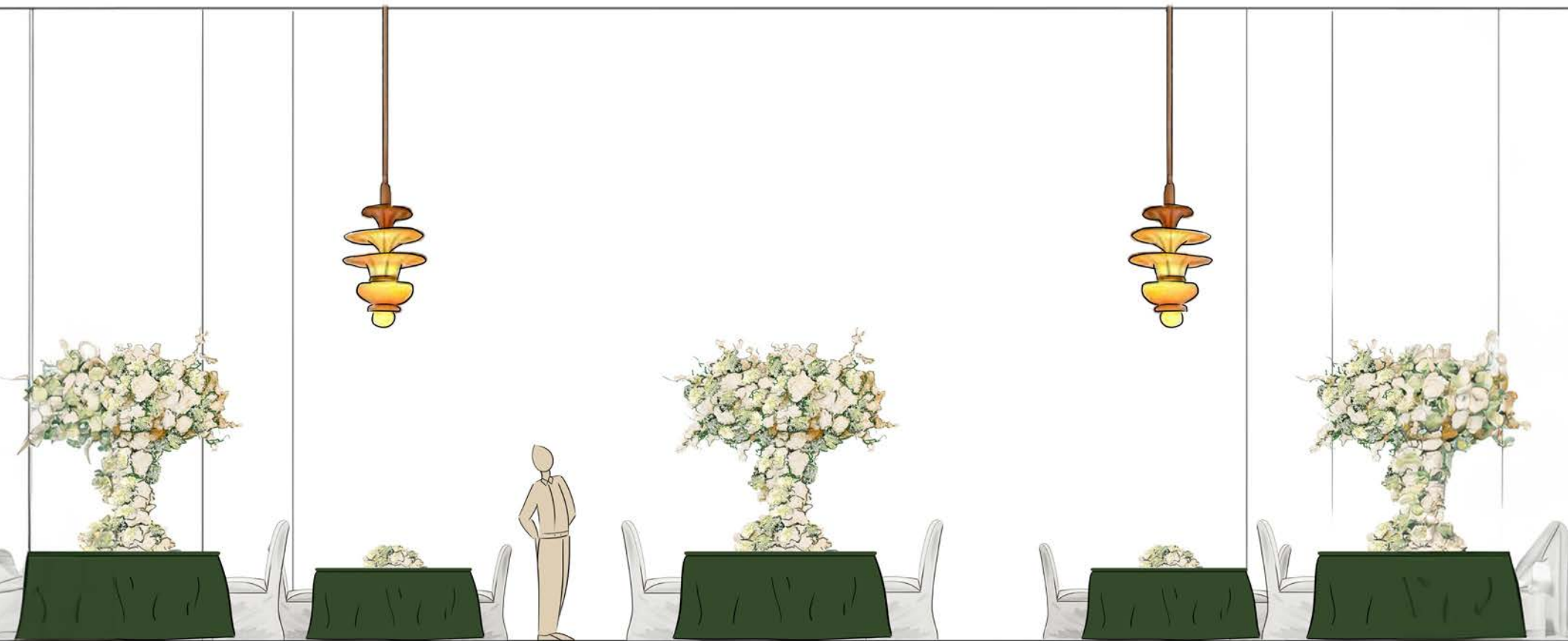
Floral Power

Our in-house design team excels at translating creative visions into technical designs, ensuring top-notch production and seamless setup.



From vision to Floral reality

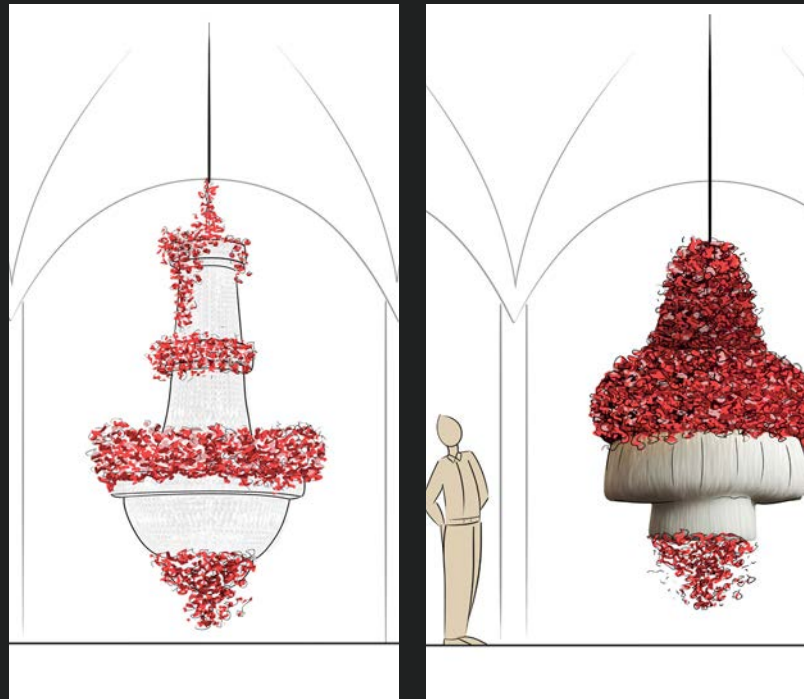
It all begins with a sketch and new ideas:
The Floral Designers develop unique Floral
concepts and Floral decors for large or
complex events and projects.



A Unique Versatile Floral Approach

Unlike traditional florists who often adhere to specific artistic styles, we believe in the power of customization and personalization.

Our design principles serve as a foundation, guiding us in the creative process, while allowing flexibility and innovation. This approach ensures the creation of a unique design and concept, time and time again, perfectly matching the distinctive individuals and occasions we serve.



A Floral guest experience,
Conceptual decoration Hotel lobby.

Hospitality

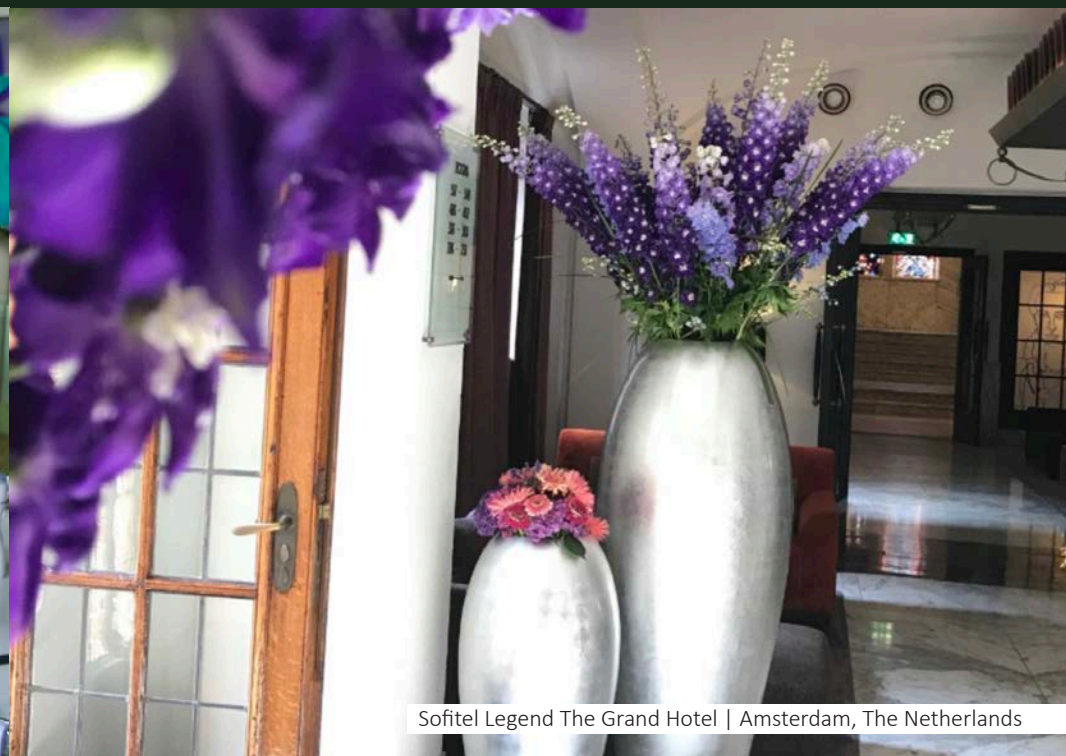
Perfectly matching your brand

Floral creations perfectly matching with the hotel's identity: The Floral Designers excel at developing strong floral concepts through clear and practical guidelines that enhance design consistency and budget management.

Award winning

The Floral Designers won the prestigious **'Prix Villegiature Awards'** for **'Best Floral Arrangement in a European Hotel'** at Sofitel Legend The Grand Amsterdam.





Sofitel Legend The Grand Hotel | Amsterdam, The Netherlands

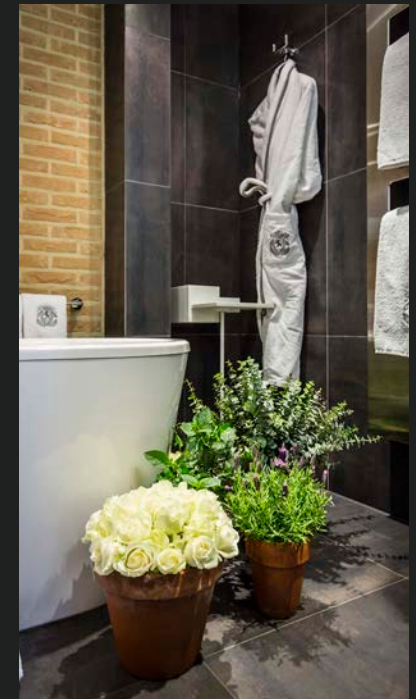


Jumeirah Beach Hotel | Dubai, United Arab Emirates



Floral Stories

We love to tell Floral stories to Clients and Guests, giving a deeper meaning to the Floral decorations and adding value to the guests experience throughout their stay; from guest arrival and room service, up to the bathroom.



A Floral guest experience, from room service up to the bathroom.



floral

www.thefloraldesigners.com



Floral Studios

From the heart of Amsterdam

Since 2010, in Amsterdam, The Netherlands, The Floral Designers have pioneered a distinctive “Floral Studio” concept, providing a comprehensive solution tailored to the needs of the hotel industry. Adding value to both the hotels operations as enhancing the guests experience.

Concept Stores for any space and style

Our in-house design team creates tailor made store concepts, matching any interior and style of any unique location.

Interested in having a Floral Studio or Floral Boutique in your hotel?

info@thefloraldesigners.com





The Floral Designers can be seen

While creating beautiful flower decorations in public areas, they add value to the guests experience by entertaining with Floral works.

This by showing their Floral skills while changing flowers in the hotel throughout the day, but also by offering Floral workshops as part of the guests experience.



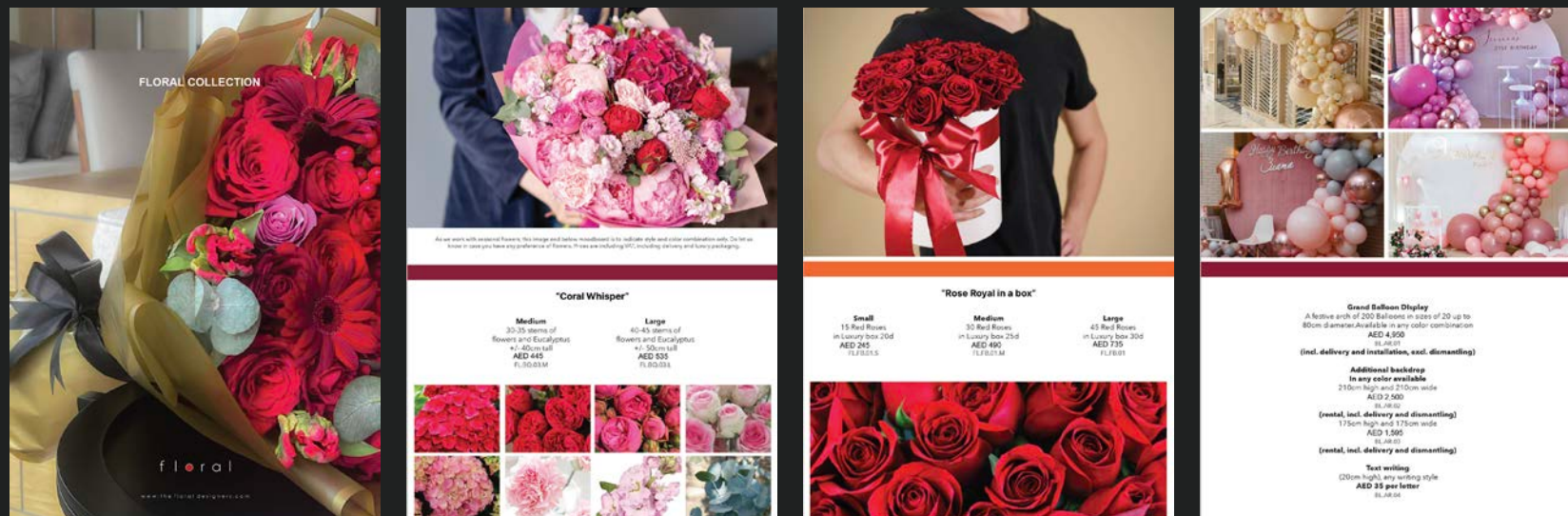
Floral Designer wearing uniform matching the hotels identity, and placing floral decorations with a matching tray.

Floral Collection

A comprehensive Floral collection for Guest relations, Housekeeping and Banqueting ensures consistency and efficiency; helping the hotel industry to both generate an additional income and adds service and value to the guests.

Contact us to receive our
“Floral Collection” catalogue.

info@thefloraldesigners.com



One of the many bouquets
to make quests stay extra special.

floral

www.thefloraldesigners.com

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All around the world

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